

Irondale Boys Soccer Booster Club
7:00 PM Monday May 10, 2010
Irondale HS Conference Room

Agenda Welcome New & Returning Boosters! (*Meeting recap, italics*)

1 **Rteamsite website update recommendations from Karin Martinek our Webmaster;**
Karins recommendation is to keep Rteam; mostly from a cost basis. It's reasonable and she's comfortable with the site. Bringing on a bigger, nicer website like sportsengine would cost upwards of \$1000 for set up and roughly \$700/year maintenance vs the \$80/year cost for Rteam.

Put following items up on site: (move towards eliminating folders we hand out)

Contact information; *To be updated*

Coaches Bio & Annual letter from Scott Krohn

Captains Practice – *Initially on Saturday's (Place notice in Highview Edgewood News)*

Fund Raising Info: *Cell phone recycling, Cub Bagging*

Game directions – *Karin, provide links*

T-shirt sponsors (*Plug sponsors on website & on Varsity game programs*)

Weather – Review procedures for severe weather; *Pam Axberg to contact Dan*

*Hooverman regarding situation at Edgewood and ongoing difficulty Irondale coaches have gaining access to building shelter in the event of severe weather during practices or games. *Per Pam, plan currently being worked out and will be in place by start of our season!*

2 **Smart Phone App demo for possible use by soccer program:** *Shal Jain to meet with Ron Broberg to follow up on proposed App use for Irondale sports programs .*

3 **Fund Raising Update - Evelyn Jain**

Recycling Cell Phones - www.grcrecycling.com

*Seen as year round opportunity for soccer program to embrace. Better alternative to selling, and worthy of becoming primary fund raiser along side cub bagging! Plus side to this; no selling, good for environment, no upfront costs and decent earning potential. Other suggestions; get parent from each team to help coordinate efforts for team contests, arrange to drop fliers door to door, other ideas? *2nd shipment of phones sent in and brought in \$94.*

Coach Fund by way of T-Shirt Advertising/Sponsorship

Luis Lomanov & Adem Jillio, incoming Varsity Captains accompanied Evelyn Jain on two occasions in an effort to solicit area businesses for this fund raiser! Both captains were awesome in this capacity!

\$2000+ raised from local businesses

Mike Lundborg, parent, to arrange logos on back of shirt Thank you Mike!

Scott Krohn working on design for front of shirt(s) *Yes, when things slow down.*

Players T-shirt; qty 100

Super Fan T-shirt (parents, siblings, alumni) qty 100 *Pre order during summer*

T-shirt income for super fan shirts should offset cost for fan shirt

Evelyn to approach additional businesses in an effort to bring in more \$ to help offset printing of players shirts! Scott to check with Sia, with Planet soccer about sponsorship. Consider having Planet soccer to print 100 shirts, Daves sports to print 100. Check with Limu coffee, Eclipse, other bus, in attempt to get a few more sponsors! Send player signed thank yous to all sponsors.

Car Wash Opportunity provided by: (One of our sponsors)

Andrea & Jason Brown, Owners of Mounds View Anytime Fitness
will provide all supplies! Great Location Hwy 10 & Long Lake Rd.

Parents opted to pass on this fundraiser, not enough potential for income, difficult to schedule, limited time! Evelyn to pass this opportunity onto another Irondale booster club.

Gift of Health Opportunity (30 min massage/health eval for \$20; keep all proceeds)

Provided by Dr. Josh Huffman, Mounds View Chiropractic (One of our sponsors)

Parents opted to pass on this fundraiser, idea of selling anything is something we wish to avoid from here on out.

Other suggestions were to consider a silent auction at banquet.

4 **Tournament: Hosted by Irondale Girls & Boy's soccer programs, Aug 26-28, 2010**

Henry Sibley, St. Michael-Albertville, Minneapolis Roosevelt teams will join Irondale in this three day tournament. Volunteers will be needed for concessions, admissions, and announcing along with arranging to have someone work as site manager. Scott Anderson, said last year they made gift bags for all the players which included snacks and a soccer ball magnet.

More information will be presented at next booster meeting mid -July

5 **Concessions:**

Workers schedule up on website?

Need someone to send reminders out.

Parents confident that we can get more volunteers to help out and to get someone to send out reminders!

6 **Lifetime Fitness Opportunity**

Marco Schisano, General Manager of Lifetime Fitness, was one of the businesses we approached for the T-shirt Ad; Marco was not able to donate \$\$ to our coach fund but instead has offered to open his facility to our group for one event! (Thanks Luis!) Suggestions for best use of this opportunity?

Still not sure what's the best way to make use of this wonderful opportunity. Everyone to think on it, suggestions welcome.

7 **Coach Krohn – Funding Requests**

After reviewing player comment cards coach has decided that uniforms top the list. (\$1500 budgeted)

8 **Financial Update from Mary Robertson our treasurer –
Preliminary Budget provided**

We all reviewed the preliminary budget together.

Pam Axberg suggested that we work towards planning for a zero dollar budget (expenses match income). Karin Nord recommended that we continue to have a reserve fund and suggested that the common practice is to keep one year's worth of essential costs on hand at all times.

9 **Camping Trip**

Funding question: At the end of last season we considered the possibility of passing part of the cost of this trip on to our parents. After our discussion it was decided that team building events such as this are common throughout all programs and are typically afforded all varsity athletes. We therefore will continue the established practice of funding this preseason camping trip.

Please note; Varsity parents needed to chair this event, many more needed to assist

10 **Banquet** *Varsity parents needed to chair this event; many others to assist*

11 **Ball Chasers (Blaze, Siblings, C-squad to pick up balance of games)**

Working with Aaron Wimsett, with the New Brighton Soccer Program to recruit players to chase balls for these game dates:

Tuesday, August 31,

Wednesdays, Sept 1 & 8

Attendees: Evelyn Jain, Scott Krohn, Mary Robertson, Karin Martinek, Matt & Mary Tyler, Pam Axberg

Other Comments:

1 Put together list of volunteer opportunities for parents-place on website

2 Let Ron Broberg, Athletic Director at Irondale know finding an alternative place for our Marching Band to practice during our home Varsity games is something we feel strongly about! Out of respect to our players, band practice should be held somewhere other than right behind the stadium-